

# SOPRIDE

... *so proud*

Southern Oregon Pride announces the 3<sup>rd</sup> Annual SOPride Festival  
*Free To Be You and Me... A Weekend of Discovery*

**October 11 – 14, 2012**

## SOPride Line Up of Events:

### **Thursday, October 11 – SOPride Kick Off – National Coming Out Day**

- “Out” Rally at Southern Oregon University
- Keynote by Sylvia Guerrero, surviving mother of a murdered Transgendered Teen
- Enjoy your SOPride Shopping Guide

### **Friday, October 12 – Dance & Celebration at the Historic Ashland Armory**

- 7:00 PM – 11:00 PM
- DJ’s Hope and Gimneye with KISS F.M. will rock the music all night long
- Special performances
- Cocktails and Hosted Hors d’oeuvres throughout the evening

### **Saturday, October 13 – Parade, Booths, Entertainment**

- 11:00 AM – 5:00 PM Vendor Booths
- 11:00 AM – 12:00 Noon Parade on Main Street to Lithia Park
- 12:00 Noon – 3:00 PM Festival in Ashland’s Lithia Park with Live Entertainment
- 5:00 PM – Until...? SOPride hopping at participating restaurants, clubs, stores  
Consult your SOPride Shopping Coupon Guide

### **Sunday, October 14 Sunday Soirée**

- 12:00 AM – 2:00 PM Hosted Champagne Brunch Ashland Creek Inn, 70 Water Street, Ashland. *By invitation only*
- Invitations available to SOPride Volunteers and those donating \$200.00 or more to SOPride

### **Pride Week, Oct. 11 – 14 Includes:**

- Bloomsbury Bookstore will feature LGBTQ authors
- LGBTQ and Queer Cinema at the Varsity Theatre
- SOPride Shopping Guide (shopping, dining, and more)
- Diversity performances all weekend at the OSF Green Show
- Official SOPride T-shirts & Camies for sale with proceeds benefiting SOPride, your local LGBTQ non- profit, 501(c)(3) application submitted

[www.sopride.org](http://www.sopride.org)

SOPride will donate a percentage of festival proceeds to  
the Maslow Project [www.maslowproject.com](http://www.maslowproject.com)